Dear Colleague,

As you may have recognised we are administering a broad research project called OLYMPIC IDEA – NOWADAYS (OIN), and we are addressing to you as your name was mentioned in the survey in the top 40 position among 230 scholars.

This letter represents the beginning of Phase 2 of the project, after the arrival of 190 replies from scholars and experts involved in studies on Olympic Games. More information about the profile and choices of the respondents and details about the progress of the OIN research project, can be found on the website: http://www.sport.uni-mainz.de/Preuss/site_eng/f_olympia.shtml. In this website, you can also access the first Working Paper of the research with preliminary results of the survey entitled Olympic Ideals as seen by Olympic Scholars and Experts.

The purpose of Phase 2 of the OIN research project is to provide more content to the options received from the 190 respondents (OIN Phase 1), with more interpretative and clearer positions from 40 scholars and experts selected by representative criteria (age, gender, culture and research interests). As you have met the criteria established by the OIN researchers, we would like to invite you to take part in this phase of the project. The objective now is to explore new issues, positive and negative views, value propositions, as well as to assess their influence on the Olympic Movement worldwide.

With this purpose in mind we kindly ask you to report your observations, critiques, feelings, and interpretations on the Olympic Movement. This participation may be made by two identified tasks from your side:

- One-page Essay: Please describe how London 2012 and Sochi 2014 supported or changed the Olympic movement.
- One-page Essay: Please describe how the Olympic movement has changed since Sydney 2000, and how you understand it will develop in the near future.

The final objective is to publish the 40 two-page essays in an e-book developed by the Olympic Studies Centre of the Universitat Autònoma de Barcelona (CEO-UAB), with invited editors who will produce comments and preliminary interpretations.

Thus, we kindly ask you to confirm your participation as an author of a two-page essay directly with Berta Cerezuela (Berta.Cerezuela@uab.es), who will follow up contributions and provide the necessary support for the e-book production.

The deadline to confirm your participation is March, 31st, 2014.

The deadline for the two-page texts is April, 30th, 2014.

Other relevant information about the OIN research developments will be available on the website of the project.
Should you have any questions related to Phase 2, please, contact Lamartine DaCosta (lamartine@terra.com.br) for methodological issues and Berta Cerezuela for procedures related to the research and the e-book.

With our best regards,

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